



CWSB MIDDLE EAST LTD.

WEB DESIGN AND SOCIAL MEDIA MANAGEMENT
DEPARTMENT



MARKETING PLAN

Creative marketing plan for your business.

ADVERTISING

Advertising campaigns on every single social media platform.

GRAPHIC DESIGN

Your business needs an identity to become popular in the market.

PHOTOGRAPHY

We guarantee high Resolution photos and videos.

WEB DESIGN

Ecommerce and Portfolio websites with many features.

BENEFITS SUMMARY

ADVERTISING

ADS PLACEMENTS

A

FACEBOOK

Facebook desktop and mobile feed, Audience Network: In-Stream Video Ads, Native Ads, Messenger, Facebook Marketplace, Right Column Ads, Video and Explore Feeds

B

INSTAGRAM

Feed, Photo Ads, Carousel Ads, Video Ads, Instagram Stories, Single Image or Video Ads, Carousel Ads, Explore Ads, Instagram Shopping, Shopping Feed Ads, IGTV Ads, Branded Content, Branded Content Ads, Instagram Live, Live Ads, Reels

C

YOUTUBE

YouTube In-Stream Ads, YouTube In-Display Ads, YouTube Bumper Ads, YouTube Sponsored Cards, YouTube Overlay Ads, YouTube Masthead Ads

D

GOOGLE

Google Search Ads, Google Display Ads, Google Shopping Ads, Google Video Ads, Google App Ads, Google Discovery Ads, Google Maps Ads

D

TIKTOK

We will request your passport to verify your identity. Your passport should be valid and we may ask you to translate, notarize, and apostille the passport.



TYPES OF ADS

1. AWARENESS:

BRAND AWARENESS ADS, REACH ADS, VIDEO VIEWS ADS

2. CONSIDERATION:

TRAFFIC ADS, ENGAGEMENT ADS, APP INSTALL ADS, LEAD GENERATION ADS, MESSAGES ADS, VIDEO VIEWS ADS, PAGE LIKES ADS

3. CONVERSION:

CONVERSIONS ADS, CATALOG SALES ADS, STORE VISITS ADS, APP ENGAGEMENT ADS

4. SALES:

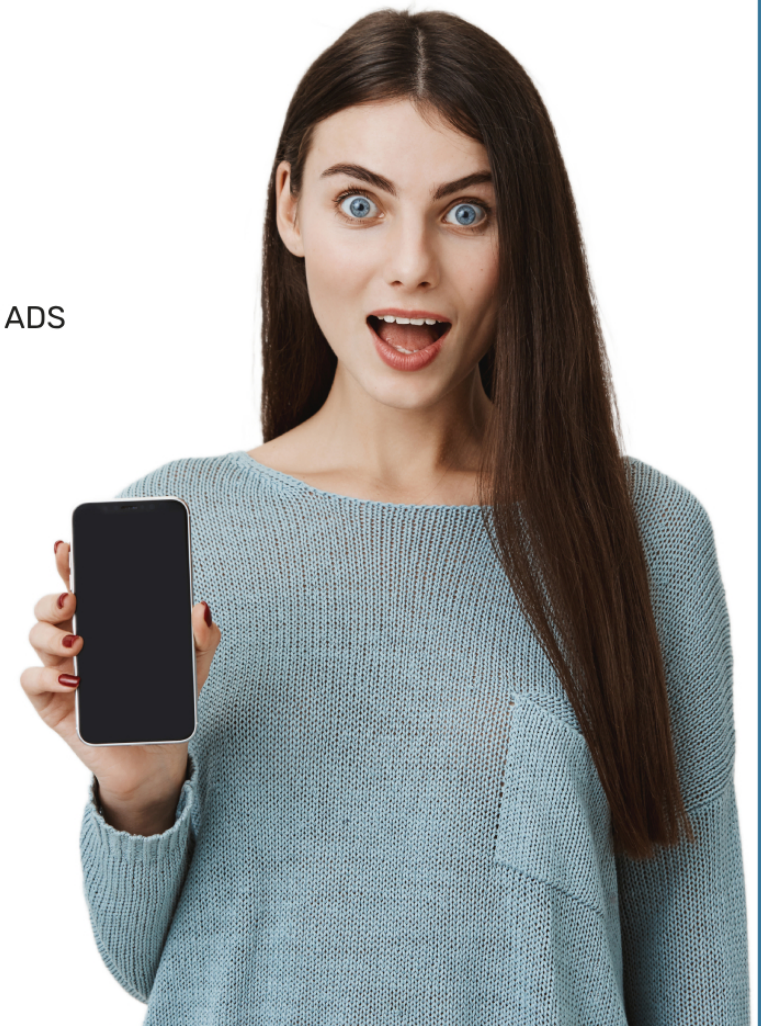
CONVERSIONS ADS, CATALOG SALES ADS, STORE VISITS ADS, DYNAMIC ADS, OFFER ADS, LOCAL AWARENESS ADS, WHATSAPP ADS

5. LEADS:

LEAD GENERATION ADS, MESSAGES ADS

6. IN-APP PURCHASES:

APP INSTALL ADS, APP ENGAGEMENT ADS, RETARGETING ADS



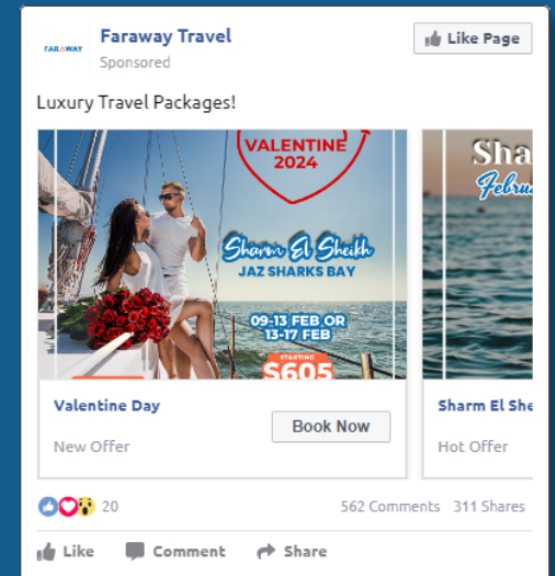
ADS PREVIEW



FACEBOOK
VIDEO AD

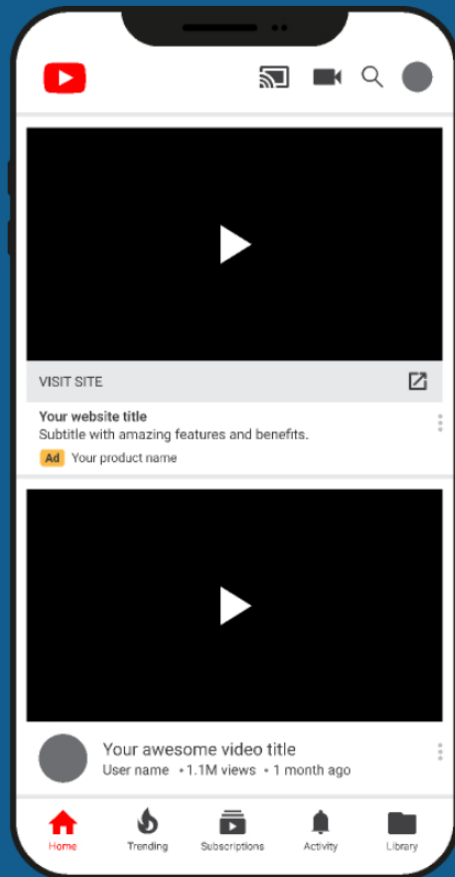


INSTAGRAM
POST AD

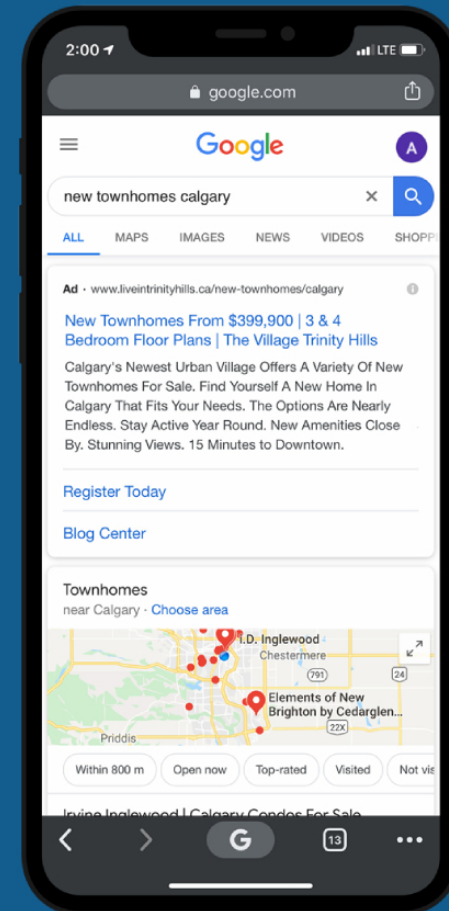
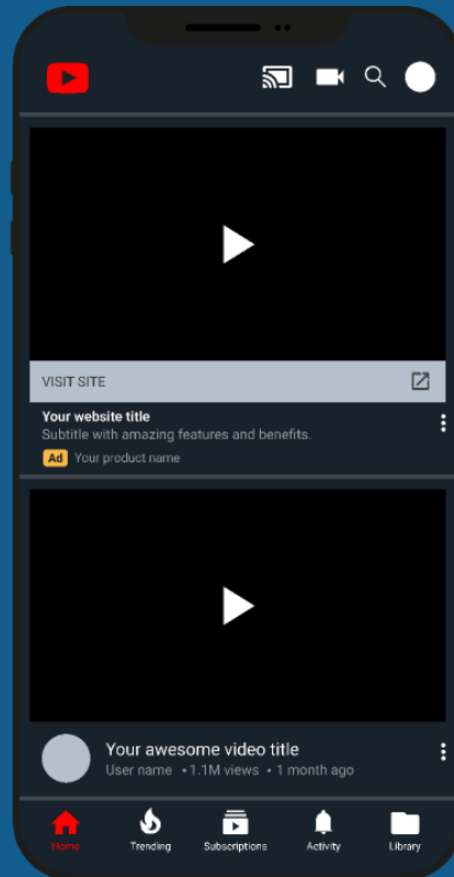


FACEBOOK
CAROUSEL AD

ADS PREVIEW



YOUTUBE
VIDEO AD



GOOGLE
SEARCH AD

SOCIAL MEDIA



10.328 views



10.328 views



10.328 views

Luxury
TYPE



10.328 views



10.328 views

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FARAWAY

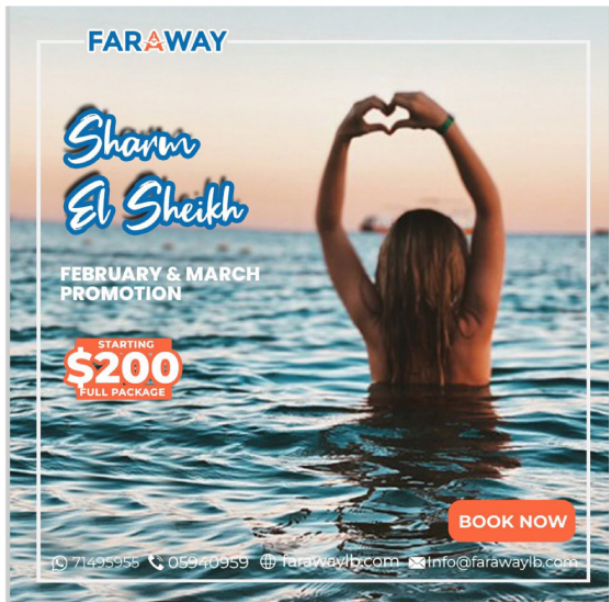
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Resto
TYPE

End Product TYPE



10.328 views



10.328 views



10.328 views



10.328 views



10.328 views

Fitup-Pal Body Revolution

Bodybuilding
كمال الجسم

كيف تتدرب بطريقة علمية لبناء عضلي أمثل

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fituppal1
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BENEFITS OF E-LEARNING

- FLEXIBLE LEARNING SCHEDULES
- GLOBAL ACCESSIBILITY
- COST-EFFECTIVE EDUCATION
- PERSONALIZED LEARNING PATHS
- SELF-PACED LEARNING
- DIVERSE LEARNING RESOURCES
- INTERACTIVE MULTIMEDIA CONTENT
- INSTANT FEEDBACK AND ASSESSMENT
- TIME AND LOCATION INDEPENDENCE
- SCALABILITY AND REACH

E-LEARNING

GET CONSULTATION

71 777 795 | icd-me.com



Fitup-Pal Body Revolution

Nutrition
تغذية

الحل مع ثبات الوزن

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More
TYPES

MAAC

BODY SLIMMING

LET YOUR NEXT
SOCIAL MEDIA PHOTO
BOOM!!

BOOK NOW

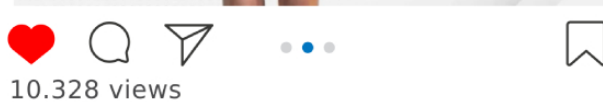
WEIGHT LOSS

LOWER DISEASES

PERFECT BODY

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أمن و اتركها علينا

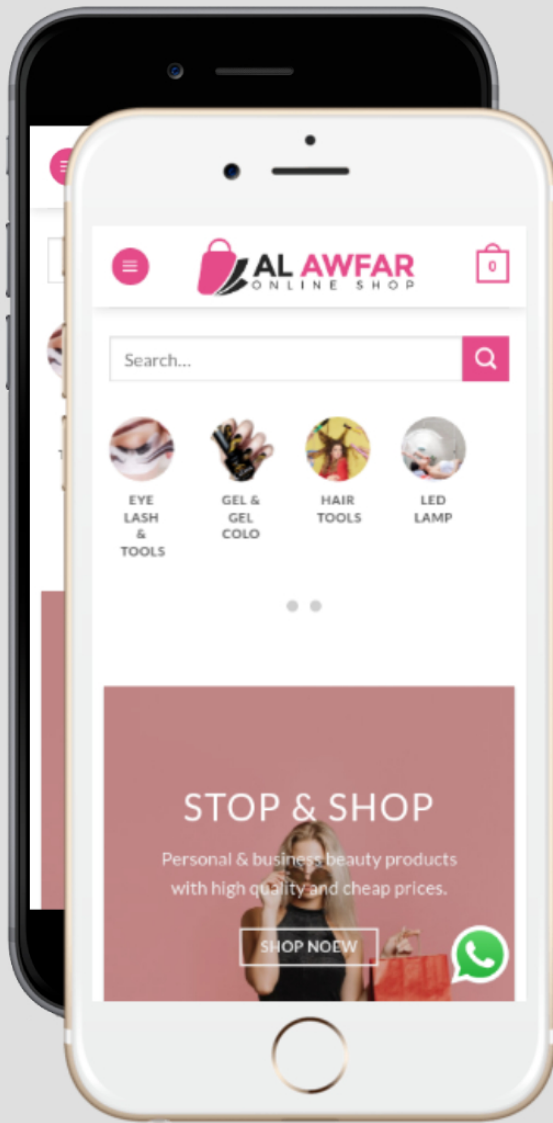
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تأمين موظفيك أولوية
أضمن الحماية لك و إلهم

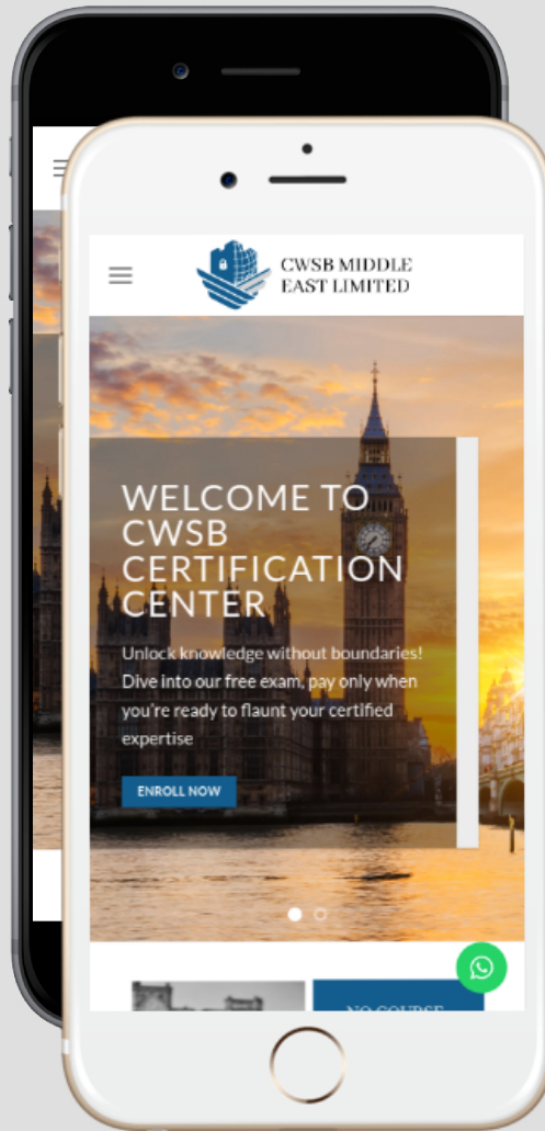
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More
TYPES

WEB DESIGN



ALAWFARONLINE.COM

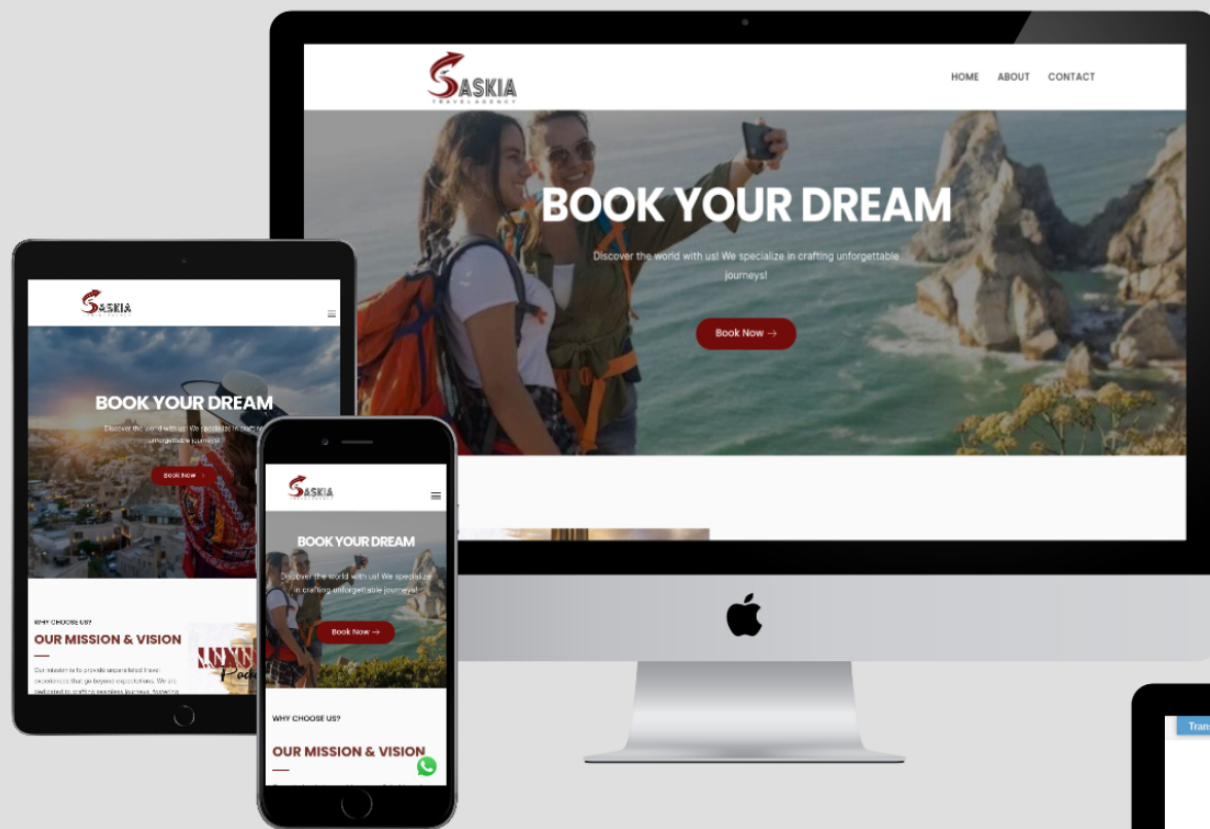


EDUCCATION.CWSB.ORG.UK



ICD-ME.COM

RESPONSIVE DESIGN



SASKIATRAVEL.CO

UNLMAGAZINE.COM



FULL FEATURES



CWSB MIDDLE EAST Ltd. is incorporated in London under the companies act 2006 .We are a leading company in digital marketing and advertising. As the globe has gone deep in to digital transformation, the implementation of a marketing strategy through social media platforms is now an essential step for a successful company. Our experienced team is classified in to various departments to provide our clients with professional services.

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☎ +961 81 89 7342

☎ +961 71 883 419

www.cwsb.org.uk

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